

LSC Strategy to Increase Sailing Participation

Purpose: to promote the sport of sailing and to work with other local community organisations to encourage sailing activities.

Non sailors (members and non-members)

Basic training will not be offered as it is too time consuming and the club does not have sufficient instructors..

Children: Encourage them to try the RYA On Board tasters at Bradwell

Adults: Refer to SMAC or other training centres e.g. Mike Wilkinson.

Adult & Cadet Members; basic experience (RYA Level 1), not yet owning boat

Offer the use of club boats.

1. A Wanderer where the trainer or an experienced sailor can be aboard with up to four participants. (To be purchased).
2. A single / double hander suitable for adults, child-parent, or child-child combinations. Initially, the Laser 2 "Fun" donated by the 3rd CB Scouts.
3. A topper for youth development, purchased by club and sold on after each season
4. A single-hander suitable for an adult (or two children). Mini-sail donated by John Alani

Members; not using their boats

Small survey indicates:

- > Demand for supported sailing and some associated coaching
- > Some feedback that tidier racks and easier launching would help.
- > Difficult to contact all members

Club Boat Maintenance

- > Need group of people to control usage; bosun, training team, sailing committee
- > Keep sails locked (wire cage in cellar?)
- > Need bosun to look after boats; could have first use of boats outside training times as incentive.
- > Storage on West Racks (move unused boats to East Rack)

Training Strategy

- > See separate strategy paper from instructors: focus on youth racing development, involve Scouts.
- > Boat handling and race practice sessions for all members.
- > Continue to offer general adult + youth training where demand exists, e.g. RS200 training days.
- > Increase offering of "supported sailing days" to encourage less confident adult and youth sailors onto the water. Include small "race" courses.

Invited Speakers

Make use of RYA funded speakers and coaches (up to 8 per year). Schedule at least one Olympic speaker for late Autumn (October / November). Combined talk with Scouts.

Instructor and Support Development

Resources

Develop-Racing Coaches to ensure continuity. (£35 / head - club funded)	External instructors
Train a member as a Powerboat Instructor. Run powerboat courses for instructors, parents and support boat crew	2 day course @ £600
Race officer training	External instructors (part of Volvo sponsorship)

Financial Implications (2008)

Maximum budget per item

> Purchase one Wanderer dinghy. Re-rig as required with reefing main and new cordage + cover etc. Attempt to purchase old boat (<£1500), if not possible, work within budget limit.	£3,000
> Re-furbish the laser 2, purchase cover etc; maximum cost	£500
> Cover for mini-sail	£120
> Acquire old topper and add cover / trolley etc (max £250), or purchase new Topper through RYA scheme and sell on to member.	£1,400
> Train one powerboat instructor + 6 race coaches, total cost £600 + £210 less RYA grant £400	£410
Total Maximum	£5,430
Total net of Topper sold on	£4,030
Estimated maximum cost if boats are sold after one year.	£1,500